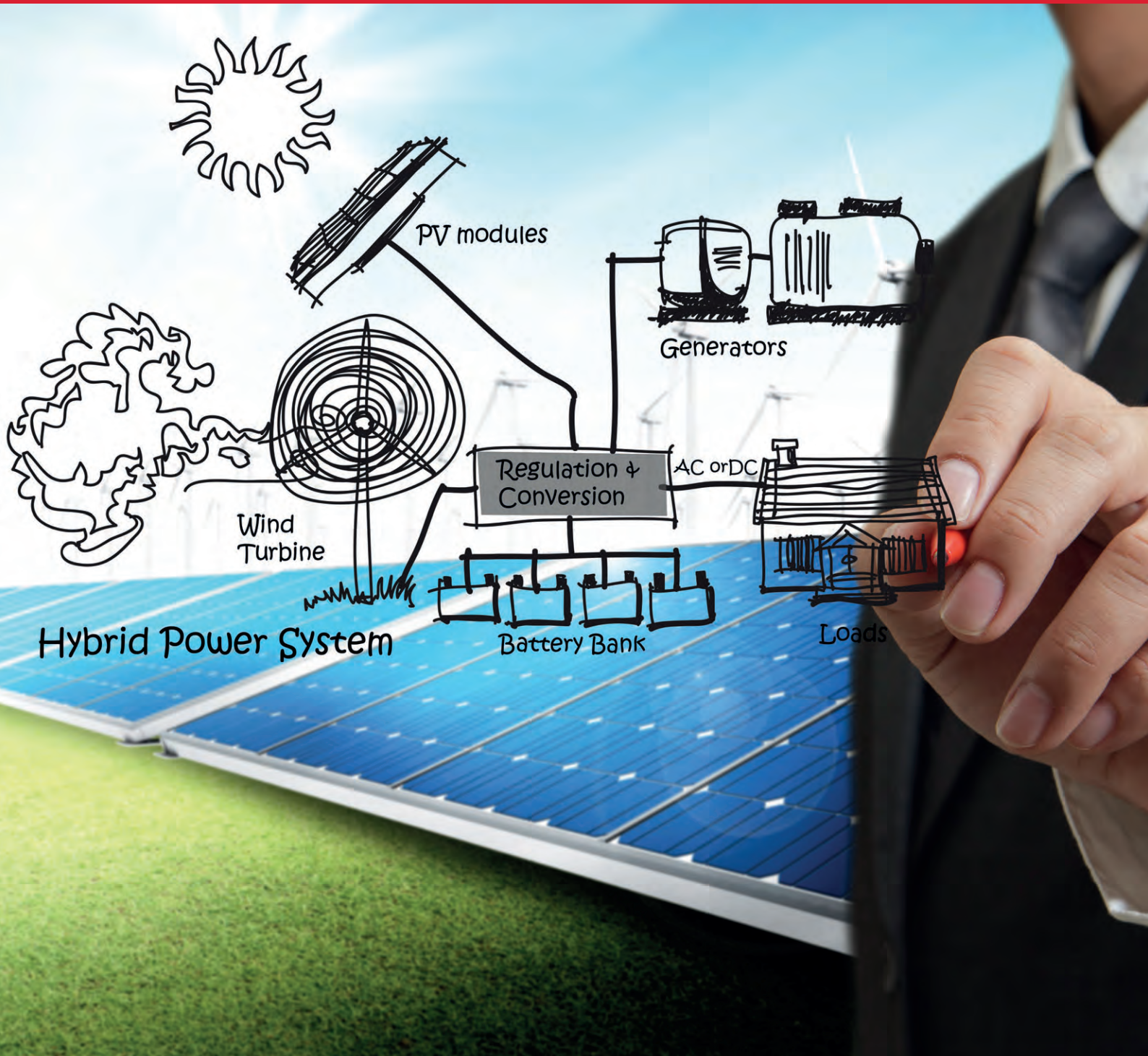


Automatik & Proce

Your technical Trade Magazine within automation and process engineering



Media Plan 2018

www.automatik.nu

Releases 2018

1

Control, Regulation & Monitoring
Hydraulics, Pneumatics & Compressed Air

Deadline
18/1
Published
29/1

2

Transmission technology
Instrumentation, Analysis & Measurement

Deadline
8/2
Published
19/2

3

Robot technology
Valves & Actuators

Deadline
1/3
Published
12/3

4

Control, Regulation & Monitoring
Bearing technology
Pump technology
Hannover Messe 2018 (23/4 - 27/4)
EL & TEKNIK (15/5 - 17/5)

Deadline
5/4
Published
16/4

5

Transmission technology
Industrial IT/Digitalization/Industry 4.0
CeBIT (11/6 - 15/6)

Deadline
9/5
Published
22/5

6

Control, Regulation & Monitoring
Environment, Water & Wind technology
Automatica (19/6 - 22/6)

Deadline
31/5
Published
11/6

- Summer vacation -

7

Automatik 2018 (11/9-13/9)
Industrial IT/Digitalization/Industry 4.0
E-18 (11/9 - 13/9)

Deadline
16/8
Published
27/8

8

Control, Regulation & Monitoring
Bearing technology
Hydraulics, Pneumatics & Compressed Air
WindEnergy (25/9 - 28/9)
Scanautomatic & Processteknik (9/10 - 11/10)

Deadline
13/9
Published
24/9

9

FoodTech 2018 (13/11-15/11)
Robot technology
Valves & Actuators

Deadline
11/10
Published
22/10

10

Transmission technology
Instrumentation, Analysis & Measurement
Ajour (22/11 - 23/11)
SPS IPC Drives (27/11 - 29/11)
Valve WorldExpo (27/11 - 29/11)

Deadline
8/11
Published
19/11

11

The year in retrospect 2018
Environment, Water & Wind technology

Deadline
22/11
Published
3/12

Themes:

Hydraulics, Pneumatics & Compressed Air	1, 7, 8, 9, 11
Industrial IT/Digitalization/Industry 4.0	5, 7, 11
Bearing technology	4, 7, 9, 11
Instrumentation, Analysis & Measurement	2, 7, 10, 11
Environment, Water & Wind technology	6, 11
Pump technology	4, 7, 11
Robot technology	3, 7, 9, 11
Control, Regulation & Monitoring	1, 4, 6, 7, 8, 9, 10, 11
Transmission technology	2, 5, 7, 9, 10, 11
Valves & Actuators	3, 7, 9, 11

Ad rates and formats 2018

Newspaper	High w x h	Wide w x h	Prices
1/1 Page	266 x 359		DKK: 24.000 - EUR: 3.200
1/2 Page	131 x 359	266 x 180	DKK: 14.500 - EUR: 1.950
1/4 Page	131 x 180 / 64 x 359	266 x 90	DKK: 8.000 - EUR: 1.070
1/8 Page	64 x 180	131 x 90	DKK: 5.000 - EUR: 670
Front Page		266 x 75	DKK: 18.000 - EUR: 2.400
Double Page⁽¹⁾		546 x 359	DKK: 36.000 - EUR: 4.800
Back Page		266 x 180	DKK: 16.500 - EUR: 2.200

(1) Rates for special ad units, double spreads, and inserts are available. Contact us for further information.

Price per col. mm

Text: kr. 17,00
Job ad: kr. 17,00

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Banner prices and online formats 2018

Homepage: www.automatik.nu	Size in pixels w x h	Price per week 100% view
Frontpage of www.automatik.nu		
Top banner	940 x 157	DKK: 4.000 - EUR: 540
Side banner	160 x 90	DKK: 2.000 - EUR: 270
Side banner Tower	160 x 300 ⁽¹⁾	DKK: 4.000 - EUR: 540
Subpages of www.automatik.nu		
Top banner	940 x 157	DKK: 3.000 - EUR: 400
Block banner (in articles)	420 x 300	DKK: 4.000 - EUR: 540
Side banner	160 x 90	DKK: 1.500 - EUR: 200
Side banner Tower	160 x 300 ⁽¹⁾	DKK: 3.000 - EUR: 400
Newsletter	Size in pixels w x h	Price per week
Newsletter		
Top banner	600 x 100 (max. 50 KB)	DKK: 5.500 - EUR: 735
Block banner (inbetween text)	420 x 300 (max. 100 KB)	DKK: 5.500 - EUR: 735
Side banner	160 x 90 (max. 30 KB)	DKK: 2.000 - EUR: 270
Side banner Tower	160 x 300 (max. 50 KB) ⁽¹⁾	DKK: 4.000 - EUR: 540
End banner	600 x 100 (max. 50 KB)	DKK: 2.000 - EUR: 270

(1) Other height can be arranged.

All Prices are in DKK/Euro ex. VAT. (Prices are subject to change due to currency exchange rates).

Fairs:

Hannover Messe 2018	Hannover	23/4 - 27/4	4	Scanautomatic & Processteknik	Göteborg	9/10 - 11/10	8
EL & TEKNIK	Odense	15/5 - 17/5	4	FoodTech	Herning	13/11 - 15/11	9
CeBIT	Hannover	11/6 - 15/6	5	Ajour	Odense	22/11 - 23/11	10
Automatica	München	19/6 - 22/6	6	SPS IPC Drives	Nürnberg	27/11 - 29/11	10
Automatik	Brøndby	11/9 - 13/9	7	Valve WorldExpo	Düsseldorf	27/11 - 29/11	10
E-18	Odense	11/9 - 13/9	7				
WindEnergy	Hamburg	25/9 - 28/9	8				

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